



Legislation Details

File #: 12-0130 **Version:** 1

Type: Bill **Status:** Passed

File created: 2/15/2012 **In control:** Business Workforce and Sustainability

On agenda: 2/15/2012 **Final action:** 3/5/2012

Title: A bill for an ordinance approving a proposed Agreement between the City and County of Denver and Icelandair for Advertising, Marketing and Promotional Services at Denver International Airport. (BUSINESS, WORKFORCE & SUSTAINABILITY) Approves a two-year professional services agreement to reimburse Icelandair up to \$1,500,000 for certain promotional, marketing, and advertising costs specific to the new regular passenger service between Reykjavik and Denver and for use of DIA facilities. The last regularly scheduled Council meeting within the 30-day period is on 3-19-12. The Committee approved filing this bill at its meeting on 2-15-12.

Sponsors:

Indexes:

Code sections:

Attachments: 1. CB12-0130_Bill_Icelandair, 2. CB12-0130_Agreement_Icelandair201103737, 3. Bill Request, 4. BR12-0130 Ord Req IcelandAir MKTG, 5. 2-15-12 BWS Presentation ICELANDAIR FINAL FINAL

Date	Ver.	Action By	Action	Result
3/5/2012	4	City Council	passed	Pass
2/27/2012	3	City Council	ordered published	Pass
2/21/2012	2	Mayor-Council	No Action	
2/15/2012	1	Business Workforce and Sustainability	approved for filing	Pass