



Legislation Text

File #: 21-0142, Version: 1

**Contract Request Template (Contracts; IGAs; Leases)**

**Date Submitted:** 2-05-21

**Requesting Agency:** Denver Economic Development and Opportunity  
**Division:**

**Subject Matter Expert Name:**

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**Item Title & Description:**

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A bill for an ordinance approving a proposed Agreement between the City and County of Denver and the State of Colorado, Department of Higher Education, by the State Board for Community Colleges and Occupational Education for the use and benefit of the Community College of Denver for activities for Workforce Initiatives relating to WORKNOW.**

Approves an intergovernmental agreement with the Community College of Denver for \$565,750 and through 12-31-21 for activities in the Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers, citywide (OEDEV-202057010-00). The last regularly scheduled Council meeting within the 30-day review period is on 3-22-21. The Committee approved filing this item at its meeting on 2-17-21.

**Affected Council District(s) or citywide?** Citywide

**Contract Control Number:** OEDEV-202057010-00

**Vendor/Contractor Name (including any "DBA"):** Community College of Denver

**Type and Scope of services to be performed:**

**EXECUTIVE SUMMARY**

WORKNOW is a job recruitment, advancement and support platform for Denver metro families living in neighborhoods directly affected by community construction projects. This is Denver's first workforce development platform striving to equalize opportunities for all Coloradans by enabling inclusive, diverse, and skilled employment opportunities in construction. WORKNOW programming is concentrated in community resource navigation, job skills training, job placement, career coaching and advancement, and community building.

The goal of WORKNOW is to create a partnership that supports the development of a local worker pipeline for infrastructure construction job opportunities. This partnership believes in the efficiency and effectiveness of collaboration between for-profit and non-profit organizations; government and non-government organizations; community- and faith-based organizations; business; education; and labor in developing a quality workforce and sustainable neighborhoods.

Launched in 2017, WORKNOW exists to coordinate community-centered hiring on infrastructure projects to improve access for local residents and to provide project contractors with a pipeline of local workers in craft and professional service positions.

As a co-founder of WORKNOW, the City & County of Denver is a one of the Colorado Resource Partners (CORE Partners), an alliance of organizations. With partner funds and leveraged dollars, WORKNOW was launched through the existing infrastructure of the Community College of Denver's Center for Workforce Initiatives to achieve three main objectives:

- Foster demand-driven skills attainment and employment using regional infrastructure projects as a catalyst
- Enable upward mobility for all metro Denver residents and families
- Align and integrate programs and services and promote exchange of best practices and technical assistance

WORKNOW is progressing well with measurable outcomes. Though the city's partnership and investments along with other funding partners, as of Q3 2020 WORKNOW has enrolled 1,845 members, up from 1,282 this time last year. Of those, 923 (50%) have completed a training and secured industry certificates. 744 WORKNOW members have secured new employment. WORKNOW has assisted 256 apprentices secure placement in Registered Apprenticeship Programs recognized by the U.S. Department of Labor. 40% of WORKNOW members come from priority zip codes.

In all, the city is allocating \$1.2 million to its Construction Career Pilot in 2021, including this contract for \$565,750 to help fund WORKNOW. The Denver Construction Career Pilot staff team within DEDO/Denver Workforce Services includes five full-time staff.

**Location (if applicable):**

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):**

**Are WBE/MBE/DBE goals met (if applicable)?**

**Is the contract new/a renewal/extension or amendment?**

**Was this contractor selected by competitive process or sole source?**

**For New contracts**

**Term of initial contract:** 1/1/21 to 12/31/21

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term:** \$565,750

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

**What is the length of the extension/renewal?**

**What is the revised total term of the contract?**

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

**What is the value of the proposed change?**

**What is the new/revised total value including change?**

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)**