City and County of Denver

City and County Building
1437 Bannock St.
Denver, CO 80202

Legislation Details

File #:	12-0293 **Version:** 1		
Type:	Bill	**Status:**	Passed
File created:	4/19/2012	**In control:**	Consent
On agenda:	4/19/2012	**Final action:**	6/18/2012

Title: A bill for an Ordinance approving a proposed Agreement between the City and County of Denver and Touchpoint Partners, LLC to sell certain advertising inventory and procure third-party sponsors and advertisers.
(BUSINESS, WORKFORCE & SUSTAINABILITY) Approves a contract with touchPoint Partners (TPP) to develop a marketing program for local sustainable businesses at a discounted rate for City inventory (such as booth space at Red Rocks) with the City receiving 50% of additional private sponsorships that TPP obtains for the program. (TPP) (THTRS-201205232) The last regularly scheduled Council meeting within the 30-day review period is on 6-25-12. The Committee approved filing this contract by consent on 4-19-12.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. BR12.0293. AVD - Contract with touchPoint Partners, 3. CB12-0293_Agreement_touchPointsPartnersLLC2-1205232-00, 4. CB12-0293_Bill_TouchpointPartners

Date	Ver.	Action By	Action	Result
6/18/2012	4	City Council	passed	Pass
6/11/2012	3	City Council	ordered published	Pass
4/24/2012	2	Mayor-Council	No Action	
4/19/2012	1	Consent	approved by consent	

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