



Legislation Details

File #: 12-0293 **Version:** 1

Type: Bill **Status:** Passed

File created: 4/19/2012 **In control:** Consent

On agenda: 4/19/2012 **Final action:** 6/18/2012

Title: A bill for an Ordinance approving a proposed Agreement between the City and County of Denver and Touchpoint Partners, LLC to sell certain advertising inventory and procure third-party sponsors and advertisers.

(BUSINESS, WORKFORCE & SUSTAINABILITY) Approves a contract with touchPoint Partners (TPP) to develop a marketing program for local sustainable businesses at a discounted rate for City inventory (such as booth space at Red Rocks) with the City receiving 50% of additional private sponsorships that TPP obtains for the program. (TPP) (THTRS-201205232) The last regularly scheduled Council meeting within the 30-day review period is on 6-25-12. The Committee approved filing this contract by consent on 4-19-12.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. BR12.0293. AVD - Contract with touchPoint Partners, 3. CB12-0293_Agreement_touchPointsPartnersLLC2-1205232-00, 4. CB12-0293_Bill_TouchpointPartners

Date	Ver.	Action By	Action	Result
6/18/2012	4	City Council	passed	Pass
6/11/2012	3	City Council	ordered published	Pass
4/24/2012	2	Mayor-Council	No Action	
4/19/2012	1	Consent	approved by consent	