



Legislation Details

File #: 22-1034 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 8/22/2022 **In control:** Finance & Governance Committee

On agenda: 9/19/2022 **Final action:** 9/19/2022

Title: A resolution approving a proposed Second Amendatory Agreement between the City and County of Denver and Groundfloor Media, Inc. to continue providing consulting services related to marketing and branding initiatives for City departments.
Amends an on-call contract with Groundfloor Media, Inc. by adding \$2,500,000 for a new contract total of \$4,250,000 and 3 years for a new end date of 12-31-2025 to continue providing consulting services related to planning, managing, facilitating, and implementing marketing and branding initiatives for City departments, citywide (TECHS-201738498-02/ 202263363-02). The last regularly scheduled Council meeting within the 30-day review period is on 10-10-2022. The Committee approved filing this item at its meeting on 9-6-2022.

Sponsors:

Indexes: Mar'quasa Maes

Code sections:

Attachments: 1. TS on-call marketing contracts executive summary_2022, 2. RR22-1034_TECHS_GROUNDFLOOR_Ordinance-Resolution_Request_Template, 3. 22-1034 Filed Resolution_Groundfloor Media, Inc. 202263363-02, 4. 22-1034 Second Amendatory Agreement_Groundfloor Media, Inc. 202263363-02, 5. 22-1034 Filed Resolution_Groundfloor Media, Inc. 202263363-02, 6. 22-1034 - signed

| Date | Ver. | Action By | Action | Result |
|-----------|------|--------------------------------|---------------------|--------|
| 9/19/2022 | 1 | Council President | signed | |
| 9/19/2022 | 1 | City Council | adopted | Pass |
| 9/6/2022 | 1 | Finance & Governance Committee | approved by consent | |