



Legislation Details

File #: 17-0734 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 6/26/2017 **In control:** Special Issues Marijuana

On agenda: 7/24/2017 **Final action:** 7/24/2017

Title: A resolution approving a proposed Amendatory Agreement between the City and County of Denver and Amelie Company for a one-year extension and additional sums to facilitate the Youth Marijuana Education and Prevention Campaign.
Adds \$850,000 and one year to a contract with Amelie Company for a new total of \$1.3 million and end date of 12-31-18 to facilitate the citywide Youth Marijuana Education and Prevention Campaign through strategic planning, creative development, and media planning and placement (EXCIS - 201731482-01). The last regularly scheduled Council meeting within the 30-day review period is on 8-14-17. The Committee approved filing this resolution at its meeting on 7-10-17.

Sponsors:

Indexes:

Code sections:

Attachments: 1. RR17 0734 EXL Amelie Amendment Request, 2. Council_07-10-17.pdf, 3. 17-0734 Contract_Amelie Company.201731482-01, 4. 17-0734 Filed Resolution_Amelie Company.201731482, 5. CDPHE - Youth Planning Presentation.pdf, 6. Amelie_Immersion1 Findings.pdf, 7. Amelie_Media Brief.pdf, 8. Amelie_Creative Brief.pdf, 9. 17-0734 - signed.pdf

| Date | Ver. | Action By | Action | Result |
|-----------|------|--------------------------|---------------------|--------|
| 7/25/2017 | 1 | Council President | signed | |
| 7/24/2017 | 1 | City Council | adopted | Pass |
| 7/10/2017 | 1 | Special Issues Marijuana | approved for filing | Pass |