



Legislation Text

File #: 22-0374, Version: 1

## Finance Item/Grant Request Template

**Date Submitted: 3/28/22**

**Requesting Agency: Finance**  
**Division: BMO**

**Subject Matter Expert Name: Rory Regan**

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**Phone Number:**

### Item Title & Description:

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A bill for an ordinance amending Ordinance No. 591, Series of 2021, as amended by Ordinance No. 706, Series of 2021, as amended by Ordinance No. 1145, Series of 2021, to allocate spending in the American Rescue Plan Act Grant Fund for Administration.**

Amends Ordinance No. 0591, Series of 2021, as amended by subsequent ordinances, to allocate a total of \$1,157,300 in spending for the Administration category in the American Rescue Act Plan (ARPA) Grant Fund to support data evaluation and analysis, public outreach expenses and technical support for community partners, and which will be funded from interest earnings generated by the ARPA program. The Committee approved filing this item at its meeting on 4-5-22.

### **Affected Council District(s) or citywide? Citywide**

### **Executive Summary with Rationale and Impact:**

*Detailed description of the item and why we are doing it. This can be a separate attachment.*

Ordinance No. 591, Series of 2021, established the American Rescue Plan Act Grant Fund, Fund No. 11011, and accepted the Coronavirus Local Fiscal Recovery Fund award agreement with the US Department of Treasury. While the ordinance accepted the full \$308,048,870 identified in the award agreement, it included provisions requiring that City Council approve spending in the fund

through amendments to said Ordinance.

Subsequent ordinances amended Ordinance No. 591 to authorize allocations in the “Revenue Loss” and “Administration” categories. As a result of interest earnings generated by ARPA monies, \$1,157,300 will be allocated to the Administration spending category, for a total Administration allocation of \$2,457,300. As of late March 2022, cumulative interest earnings from ARPA monies total \$1,242,716.39.

This bill requests establishment of \$1,157,300 from interest earnings to the administration category. This will support data evaluation and analysis, public outreach expenses associated with the administration of the ARPA funding, as well as technical support for community partners responsible for implementing ARPA programs. An explanation of each individual request is summarized in the table below:

Program Area	Investment	Explanation	Funding Request
Data Evaluation & Analysis	Data Collection Software	Simplify required data collection; ability for external partners to directly report data and metrics	\$31,800
Data Evaluation & Analysis	Economic Impact Analysis Modeling Software	Generates realistic year-by-year estimates of the total local, state, and national effects of a specific policy initiative	\$325,500
Data Evaluation & Analysis	Consumer Foot Traffic Data	Provides insight to unique foot traffic patterns (can customize to Downtown Central Business District, or expand out to entire city, look at neighborhoods, etc.)	\$30,000
Data Evaluation & Analysis	Weekly Credit/Debit Card Spend by Type of Business	Sales, transactions, average transaction size by online/in-store purchase	\$120,000
Public Outreach	Public Outreach Activities	Conduct a series of focus groups, in-person public outreach and general public input meetings with interpretation in four languages	\$150,000
Community Support	Community Partner Support	Technical assistance to non-profits and other community entities to equip them with the tools and training to better adhere to Federal and City requirements for implementing ARPA programs	\$500,000

**Type (choose one: Grant; Supplemental; Fund Creation; Fund Rescission; Fund**

**Transfer; Appropriation; Other): Allocation of ARPA funds**

**Amount:** \$1,157,300

**Budget Year:**

**Fund and Funding Source (Fund/Org/Grant Number, if applicable):**

**Grantor (if applicable):**

**Fund Matching Requirements (if applicable):**

**Fiscal Impact:**