



## Legislation Details

**File #:** 22-1151      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 9/13/2022      **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

**On agenda:** 10/3/2022      **Final action:** 10/3/2022

**Title:** A resolution approving a proposed Agreement with Denver Metro Convention & Visitors Bureau, Inc., doing business as Visit Denver, for implementation of convention and tourism marketing services to promote the City of Denver as a visitor destination, citywide. Approves an expenditure contract with Denver Metro Convention & Visitors Bureau, Inc. doing business as Visit Denver, beginning January 1, 2024, and for ten (10) years, to direct a portion of the City's lodger's tax to pay for implementation of convention and tourism marketing services to promote the City of Denver as a visitor destination, citywide (THTRS-202264279-00). The last regularly scheduled Council meeting within the 30-day review period is on 10-24-2022. The Committee approved filing this item at its meeting on 9-21-2022.

**Sponsors:**

**Indexes:** Lucas Palmisano

**Code sections:**

**Attachments:** 1. RR22-1151\_Arts&Venues- Resolution Request Form - DENVER METRO CONVENTION & VISTORS BUREAU (Visit Denver), revised, 2. RR22-1151\_Arts&Venues-Exec Summary - Denver Metro Convention & Visitor's Bureau (Visit Denver), 3. Presentation to BIZ Committee\_COUNCIL BRIEFINGS (updated Sept 19), 4. 22-1151 Filed Resolution\_DenverMetroConvention&VisitorBureau,Inc.\_202264279-00\_Final\_09262022\_BLM, 5. 22-1151 Filed Agreement\_DenverMetroConvention&VisitorsBureauInc.\_202264279-00\_BLM\_09282022, 6. 22-1151 Filed Resolution\_DenverMetroConvention&VisitorBureau,Inc.\_202264279-00\_Final\_09262022\_BLM, 7. 22-1151 - signed

| Date      | Ver. | Action By  | Action              | Result |
|-----------|------|--|---------------------|--------|
| 10/3/2022 | 1    | Council President  | signed              |        |
| 10/3/2022 | 1    | City Council   | adopted             | Pass   |
| 9/21/2022 | 1    | Business, Arts, Workforce, Climate & Aviation Services Committee | approved for filing | Pass   |