City and County of Denver

City and County Building
1437 Bannock St.
Denver, CO 80202

Legislation Details

File #:	12-0663 **Version:** 1		
Type:	Bill	**Status:**	Passed
File created:	9/13/2012	**In control:**	Consent
On agenda:	9/13/2012	**Final action:**	10/1/2012

Title: A bill for an Ordinance approving a proposed Sponsorship Agreement between the City and County of Denver, Proxy Partners, LLC and Bottling Group, LLC to obtain certain sponsorship opportunities in connection with the City venues.
(BUSINESS, WORKFORCE & SUSTAINABILITY) Approves a $1,272,750, 5-year sponsorship revenue contract with Bottling Group, LLC, c/o The Pepsi Beverages Company for beverage advertising rights for Red Rocks Amphitheatre, the Denver Coliseum, Boettcher Concert Hall, the Buell Theatre, the Newton Auditorium/Ellie Caulkins Opera House and the Colorado Convention Center (THTRS-201206007). The last regularly scheduled Council meeting within the 30-day review period is on 10-15-12. The Committee approved filing this bill by consent on 9-13-12.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. BR12.0663. AVD - Revenue contract with Pepsi, 3. CB12-0663_Bill_Proxy Partners LLC Bottling Group LLC THTRS-2012060007 2012 ord, 4. CB12-0663_Agreement_Proxy Partners LLC Bottling Group LLC THTRS-201206007

Date	Ver.	Action By	Action	Result
10/1/2012	4	City Council	passed	Pass
9/24/2012	3	City Council	ordered published	Pass
9/18/2012	2	Mayor-Council	No Action	
9/13/2012	1	Consent	approved by consent	