



## Legislation Details

**File #:** 18-0072      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 1/16/2018      **In control:** Business, Arts, Workforce, & Aeronautical Services Committee

**On agenda:** 6/11/2018      **Final action:** 6/11/2018

**Title:** A resolution approving a proposed Sponsorship Agreement between the City and County of Denver and Universal McCann Worldwide, Inc. for sponsorship, advertising and marketing in connection with Red Rocks Amphitheatre.  
Approves a three-year revenue contract with Universal McCann Worldwide, Inc. in the amount of \$600,000 for sponsorship, advertising, and marketing support opportunities at Red Rocks Amphitheatre (THTRS-201839473). The last regularly scheduled Council meeting within the 30-day review period is on 6-25-18. The Committee approved filing this item at its meeting on 1-24-18.

**Sponsors:**

**Indexes:** Debra Bartleson

**Code sections:**

**Attachments:** 1. RR18 0072 DAV Universal McCann, 2. 18-0072 Signed Contract\_Universal McCann.201839473-00, 3. 18-0072 Filed Resolution\_Universal McCann.201839473-00, 4. 18-0072 Filed Resolution\_Universal McCann.201839473-00.pdf, 5. 18-0072 - signed.pdf

Date	Ver.	Action By	Action	Result
6/12/2018	1	Council President	signed	
6/11/2018	1	City Council	adopted	Pass
6/4/2018	1	City Council	postponed to a date certain	
1/24/2018	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved by consent	