

City and County of Denver

City and County Building 1437 Bannock St. Denver, CO 80202

Legislation Details

File #: 12-0586 **Version**: 1

Type: Bill Status: Passed

File created: 8/1/2012 In control: Business Workforce and Sustainability

On agenda: 8/1/2012 **Final action:** 8/20/2012

Title: A bill for an ordinance regulating outdoor advertising associated with the sale or distribution of medical

marijuana by licensed medical marijuana centers and medical marijuana infused products

manufacturers.

(BUSINESS, WORKFORCE & SUSTAINABILITY) Requires advertising for licensed medical marijuana businesses to include the phrase "For registered Colorado medical marijuana patients only." with an exception for on-premise business location signage; prohibits these businesses from all outdoor advertising as defined with the following exceptions: 1) on-premise business signage; 2) advertising in newspapers, magazines, or other periodicals; and 3) sponsorship advertising for

charitable events. The Committee approved filing this bill at its meeting on 8-2-12.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. CB12-0586 Bill MMJadvertising

Date	Ver.	Action By	Action	Result
8/20/2012	5	City Council	passed	Pass
8/13/2012	2	City Council	approved	
8/13/2012	4	City Council	ordered published	Pass
8/7/2012	3	Mayor-Council	No Action	
8/1/2012	1	Business Workforce and Sustainability	approved for filing	Pass