# City and County of Denver

City and County Building
1437 Bannock St.
Denver, CO 80202

## Legislation Details

| | | | |
|---|---|---|---|
| **File #:** | 12-0586 **Version:** 1 | | |
| **Type:** | Bill | **Status:** | Passed |
| **File created:** | 8/1/2012 | **In control:** | Business Workforce and Sustainability |
| **On agenda:** | 8/1/2012 | **Final action:** | 8/20/2012 |

**Title:** A bill for an ordinance regulating outdoor advertising associated with the sale or distribution of medical marijuana by licensed medical marijuana centers and medical marijuana infused products manufacturers.
(BUSINESS, WORKFORCE & SUSTAINABILITY) Requires advertising for licensed medical marijuana businesses to include the phrase “For registered Colorado medical marijuana patients only.” with an exception for on-premise business location signage; prohibits these businesses from all outdoor advertising as defined with the following exceptions: 1) on-premise business signage; 2) advertising in newspapers, magazines, or other periodicals; and 3) sponsorship advertising for charitable events. The Committee approved filing this bill at its meeting on 8-2-12.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Bill Request, 2. CB12-0586_Bill_MMJadvertising

| Date | Ver. | Action By | Action | Result |
|---|---|---|---|---|
| 8/20/2012 | 5 | City Council | passed | Pass |
| 8/13/2012 | 2 | City Council | approved | |
| 8/13/2012 | 4 | City Council | ordered published | Pass |
| 8/7/2012 | 3 | Mayor-Council | No Action | |
| 8/1/2012 | 1 | Business Workforce and Sustainability | approved for filing | Pass |