



Legislation Details

File #: 16-0304 **Version:** 1
Type: Resolution **Status:** Adopted
File created: 4/28/2016 **In control:** Consent
On agenda: 4/28/2016 **Final action:** 5/9/2016

Title: A resolution approving a proposed Sponsorship Agreement between the City and County of Denver, The Superlative Group, Inc., and Universal McCann Worldwide, Inc., on behalf of its client, FCA US LLC, to obtain certain sponsorship opportunities in connection with the Red Rocks Amphitheatre. (INFRASTRUCTURE & CULTURE) Approves a \$530,000 revenue agreement with The Superlative Group, Inc. and Universal McCann Worldwide, Inc. through 12-31-27 to obtain sponsorship, advertising, and marketing support/opportunities for Red Rocks Amphitheatre (THTRS-201626685). The last regularly scheduled Council meeting within the 30-day review period is on 5-31-16. The Committee approved filing this resolution by consent on 4-28-16.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. RR16 0304 AVD Universal McCann (FCA US LLC) and The Superlative Group - Ordinance Request (041516), 3. CR16-0304_Resolution_TheSuperlativeGroupInc UniversalMcCannWorldwide, 4. CR16-0304 The Superlative Group Inc Universal McCann Worldwide Inc on behalf of FCAUS LLC 201626685-00, 5. CR16-0304_Resolution_TheSuperlativeGroupInc UniversalMcCannWorldwide, 6. CR16-0304 The Superlative Group Inc Universal McCann Worldwide Inc on behalf of FCAUS LLC 201626685-00

Date	Ver.	Action By	Action	Result
5/9/2016	3	City Council	adopted en bloc	Pass
5/3/2016	2	Mayor-Council	No Action	
4/28/2016	1	Consent	approved by consent	