



Legislation Details

File #: 18-0762 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 7/9/2018 **In control:** Business, Arts, Workforce, & Aeronautical Services Committee

On agenda: 7/30/2018 **Final action:** 7/30/2018

Title: A resolution approving a proposed Sponsorship Agreement between the City and County of Denver and MillerCoors, LLC for exclusive beer sponsorship rights at all Denver Arts and Venues locations. Approves a contract with MillerCoors, LLC for \$675,000 and through 2-1-21 for marketing and advertising rights in the beer category at all Denver Arts and Venues facilities (THTRS-201738972-00). The last regularly scheduled Council meeting within the 30-day review period is on 8-20-18. The Committee approved filing this item at its meeting on 7-18-18.

Sponsors:

Indexes: Zach Rothmier

Code sections:

Attachments: 1. RR18 0762 DAV MillerCoors, 2. 18-0762 Sponsorship Agreement_MillerCoors LLC 201738972-00, 3. 18-0762 Filed Resolution_MillerCoors LLC.201738972-00, 4. 18-0762 Filed Resolution_MillerCoors LLC.201738972-00.pdf, 5. 18-0762 - signed

Date	Ver.	Action By	Action	Result
7/31/2018	1	Council President	signed	
7/30/2018	1	City Council	adopted	Pass
7/18/2018	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved by consent	Pass