



Legislation Text

File #: 20-0111, Version: 1

**Contract Request Template (Contracts; IGAs; Leases)**

**Date Submitted:** 1-30-20

**Requesting Agency:** Technology Services  
**Division:**

**Subject Matter Expert Name:**

Name: Joe Saporito
Email: joseph.saporito@denvergov.org

**Item Title & Description:**

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A resolution approving a proposed First Amendment between the City and County of Denver and Adobe, Inc. for the management of the Denvergov.org website.**

Amends a contract with Adobe, Inc. by adding \$1,744,287.38 for a new total of \$5,004,287.38 and three years for a new end date of 12-10-22 for continual use of the Adobe Experience Manager platform used for the management of Denvergov.org (TECHS-201417941). The last regularly scheduled Council meeting within the 30-day review period is on 3-16-20. The Committee approved filing this item at its meeting on 2-11-20.

**Affected Council District(s) or citywide?** Citywide

**Contract Control Number:** TECHS-201417941

**Vendor/Contractor Name (including any "DBA"):** Adobe Inc

**Type and Scope of services to be performed:**

**Location (if applicable):**

**Adobe Experience Manager (AEM) was purchased to serve as the Denvergov.org**

content management system (CMS) platform. The system was a major upgrade from an outdated and obsolete platform, bringing the City's website into the mobile-first era. AEM features marketing-friendly templates, developer-facing tools, leading-edge digital marketing best practices and tools to publish experiences to webpages and modern apps. AEM is used by all City departments and agencies to build and manage web pages, communicate City information and services, and is the interface for the City's various resident-facing applications, including payment and billing systems. This contract will allow for continual use and support of the platform. Support includes vendor monitoring of the platform as well as issue resolution assistance to ensure the platform is functioning at its maximum performance.  
WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):

**Are WBE/MBE/DBE goals met (if applicable)?**

**Is the contract new/a renewal/extension or amendment?**

**Was this contractor selected by competitive process or sole source?**

Competitive process

**For New contracts**

**Term of initial contract:**

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term:**

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

5 years

**What is the length of the extension/renewal?**

3 years

**What is the revised total term of the contract?**

8 years

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

\$3,260,000

**What is the value of the proposed change?**

\$1,744,287.38

**What is the new/revised total value including change?**

\$5,004,287.38

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)**