



Legislation Text

File #: 23-0078, Version: 1

Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 1-30-2023

Requesting Agency: DEDO
Division:

Subject Matter Expert Name: Derrick Watson
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Phone Number:

Item Title & Description:

(Do not delete the following instructions)

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

A bill for an ordinance approving a proposed Amendatory Intergovernmental Agreement between the City and County of Denver and State of Colorado, Department of Higher Education, By The State Board for Community Colleges and Occupational Education for the Use and Benefit of The Community College of Denver, to continue activities in CCD's Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers.

Amends an intergovernmental agreement with the Community College of Denver (CCD) by adding six (6) months for a new end date of 6-30-2023 to continue activities in CCD's Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers, citywide. No change to contract amount (OEDEV-202161592-00/OEDEV-202266239-01). The last regularly scheduled Council meeting within the 30-day review period is on 3-6-2023. The Committee approved filing this item at its meeting on 2-1-2023.

Affected Council District(s) or citywide? Citywide

Contract Control Number: OEDEV-202161592-00/ OEDEV-202266239-01

Vendor/Contractor Name (including any "DBA"): Community College of Denver (CCD)

Type and Scope of services to be performed:

See executive summary

Location (if applicable):

WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts): N/A

Are WBE/MBE/DBE goals met (if applicable)?

Is the contract new/a renewal/extension or amendment?

Amendment

Was this contractor selected by competitive process or sole source?

Sole-as this is not solely a city program or controlled by city procurement guidelines. WORKNOW is a broad community-based collaborative involving public, private, and foundation partners.

For New contracts

Term of initial contract:

Options for Renewal:

How many renewals (i.e. up to 2 renewals)?

Term of any renewals (i.e. 1 year each):

Cost of initial contract term:

Cost of any renewals:

Total contract value council is approving if all renewals exercised:

For Amendments/Renewals Extensions:

Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?

length

If length changing

What was the length of the term of the original contract?

1/1/22 to 12/31/22

What is the length of the extension/renewal?

6 months

What is the revised total term of the contract?

1/1/22 to 6/30/23

If cost changing

What was the original value of the entire contract prior to this proposed change?

What is the value of the proposed change?

What is the new/revised total value including change?

If terms changing

Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)

EXECUTIVE SUMMARY

The proposed amendment will add six months to the 2022 contract to continue serving participants through the end of the expected Denver Construction Careers Program (DCCP) pilot period. In Spring of 2023, Denver Economic Development & Opportunity (DEDO) will bring a DCCP ordinance to City Council to codify the pilot program and we would like to keep supportive services active until the ordinance is approved and the 2023 RFP process is complete.

WORKNOW is a job recruitment, advancement and support platform for Denver metro families living in neighborhoods directly affected by community construction projects. This is Denver’s first workforce development platform striving to equalize opportunities for all Coloradans by enabling inclusive, diverse, and skilled employment opportunities in construction. WORKNOW programming is concentrated in community resource navigation, job skills training, job placement, career coaching and advancement, and community building.

The goal of WORKNOW is to create a partnership that supports the development of a local worker pipeline for infrastructure construction job opportunities. This partnership believes in the efficiency and effectiveness of collaboration between for-profit and non-profit organizations; government and non-government organizations; community- and faith-based organizations; business; education; and labor in developing a quality workforce and sustainable neighborhoods.

As a co-founder of WORKNOW, the City & County of Denver is a one of the Colorado Resource Partners (CORE Partners), an alliance of organizations. With partner funds and leveraged dollars, WORKNOW was launched through the existing infrastructure of the Community College of Denver’s Center for Workforce Initiatives to achieve three main objectives:

- Foster demand-driven skills attainment and employment using regional infrastructure projects as a catalyst
- Enable upward mobility for all metro Denver residents and families
- Align and integrate programs and services and promote exchange of best practices and technical assistance

Through the city’s partnership and investments along with other funding partners, as of December 2022, WORKNOW has enrolled 3,124 members. Of those, 1,628 (52%) have completed a training and secured industry certificate. An additional has assisted 659 apprentices secured placement in Registered Apprenticeship Programs recognized by the U.S. Department of Labor and 1,192 WORKNOW members have secured new construction industry employment, including placements in skilled trade craft, office and professional service positions. As of December 2022, 1,147 of enrolled WORKNOW members were incumbent workers seeing upskilling and retention support. Cumulatively, 34% of WORKNOW members come from priority zip codes.

In all, the city is allocated \$1.5 million to its Construction Career Pilot in 2022. DCCP staff team within DEDO/Denver Workforce Services includes seven full-time staff.

The budget for the 2022 contract between the city and CCD included the following:

I. Participant Direct Services - WORKNOW

Training - 350 people	\$209,750
Pre-Apprenticeship Cohort	\$86,950
Supportive Services - 350 people	\$120,000
Employer Resources and Services	\$ 90,000
TOTAL	\$506,700

II. Operational support - WORKNOW

Navigators supporting targeted city projects	\$217,500
Community outreach, marketing, Fiscal Support	\$75,000
Backbone & General & Administrative Support	<u>\$23,500</u>
TOTAL	\$316,000
CONTRACT TOTAL	\$822,700