



# City and County of Denver

City and County Building  
1437 Bannock St.  
Denver, CO 80202

## Legislation Details

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**File #:** 24-0868      **Version:** 1

**Type:** Resolution      **Status:** Committee Consent

**File created:** 6/23/2024      **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

**On agenda:** 7/3/2024      **Final action:**

**Title:** Approves a contract with Denver Region Toyota Dealers Advertising Group, Inc., for \$1,230,000 and through 5-31-2027 as an exclusive marketing partner entitled to, but not limited to, an on-site presence, in-market promotions, and digital advertising at Red Rocks and Colorado Convention Center, citywide (THTRS-202473031).

**Sponsors:**

**Indexes:** Melissa Mata

**Code sections:**

**Attachments:** 1. RR24-0868\_A&V\_Ordinance Resolution Request Form - Toyota - 6.21.pdf

Date	Ver.	Action By	Action	Result
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