



Legislation Details

File #: 23-0270 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 3/6/2023 **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

On agenda: 3/15/2023 **Final action:** 3/28/2023

Title: A resolution approving a proposed Agreement between the City and County of Denver and Amelie Company to provide strategic planning, creative development, media planning and placement, implementation, and performance tracking and measurement for the City’s Youth Marijuana Education and Prevention Campaign, citywide.
Approves a contract with Amelie Company for \$1,875,000 and 1 year, with 4 1-year options to extend, to provide strategic planning, creative development, media planning and placement, implementation, and performance tracking and measurement for the City’s Youth Marijuana Education and Prevention Campaign, citywide (EXCIS-202265807). The last regularly scheduled Council meeting within the 30-day review period is on 4-17-2023. The Committee approved filing this item at its meeting on 3-15-2023.

Sponsors:

Indexes: Anne Wallace

Code sections:

Attachments: 1. RR23_0270_EXL_Amelie Contract Scope of Work, 2. RR23_0270_Amelie Contract 2023, 3. Committee Presentation - 2023 Amelie Contract, 4. 23-0270 Filed Resolution_Amelie Company_202265807-00_LJH_03172023, 5. 23-0270 Filed Agreement_AmelieCompany_202265807-00_03202023_LJH, 6. 23-0270 Filed Resolution_Amelie Company, 7. 23-0270 - signed

Date	Ver.	Action By	Action	Result
3/28/2023	1	Council President	signed	
3/28/2023	1	City Council	adopted	Pass
3/15/2023	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved for filing	Pass