



Legislation Details

File #: 14-0244 **Version:** 1

Type: Bill **Status:** Passed

File created: 3/26/2014 **In control:** Business Workforce and Sustainability

On agenda: 3/26/2014 **Final action:** 4/14/2014

Title: A bill for an ordinance approving a proposed Agreement between the City and County of Denver and Prophet Brand Strategy, Inc. related to professional consulting services at Denver International Airport.
(BUSINESS, WORKFORCE & SUSTAINABILITY) Approves a \$1.8 million, one-year contract with Prophet Brand Strategies for customer segmentation information, brand positioning, and other predictive analytics at Denver International Airport (201414903). The last regularly scheduled Council meeting within the 30-day review period is on 4-28-14. The Committee approved filing this bill at its meeting on 3-26-14.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. BR. 14-0244 DIA Prophet OR, 3. CB14-0244_Bill_ProphetBrandStrategy, 4. CB14-0244_Contract_ProphetBrand

Date	Ver.	Action By	Action	Result
4/14/2014	4	City Council	passed	Pass
4/7/2014	3	City Council	ordered published	Pass
4/1/2014	2	Mayor-Council	No Action	
3/26/2014	1	Business Workforce and Sustainability	approved for filing	Pass