



## Legislation Details

**File #:** 22-1033      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 8/22/2022      **In control:** Finance & Governance Committee

**On agenda:** 9/19/2022      **Final action:** 9/19/2022

**Title:** A resolution approving a proposed Third Amendatory Agreement between the City and County of Denver and AOR, Inc. to continue providing consulting services related to marketing and branding initiatives for City departments.  
Amends an on-call contract with AOR, Inc. by adding \$1,500,000 for a new contract total of \$3,500,000 and 3 years for a new end date of 12-31-2025 to continue providing consulting services related to planning, managing, facilitating, and implementing marketing and branding initiatives for City departments, citywide (TECHS-201738497-03/ 202263364-03). The last regularly scheduled Council meeting within the 30-day review period is on 10-10-2022. The Committee approved filing this item at its meeting on 9-6-2022.

**Sponsors:**

**Indexes:** Mar'quasa Maes

**Code sections:**

**Attachments:** 1. TS on-call marketing contracts executive summary\_2022, 2. RR22-1033\_TECHS\_AOR\_Ordinance-Resolution\_Request\_Template, 3. 22-1033 Filed Resolution\_AOR, Inc. 202263364-03, 4. 22-1033 Third Amendatory Agreement\_AOR, Inc. 202263364-03, 5. 22-1033 Filed Resolution\_AOR, Inc. 202263364-03, 6. 22-1033 - signed

Date	Ver.	Action By	Action	Result
9/19/2022	1	Council President	signed	
9/19/2022	1	City Council	adopted	Pass