



## Legislation Details

**File #:** 22-1240      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 9/25/2022      **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

**On agenda:** 10/17/2022      **Final action:** 10/17/2022

**Title:** A resolution approving a proposed Second Amendatory Agreement between the City and County of Denver and Swire Pacific Holdings, Inc. to modify the sponsorship fee schedule to allow sponsorship activities during Five Points Jazz Festival and additional promotions at Red Rocks, as well as update the sponsorship benefits and policies.

Amends a sponsorship contract with Swire Pacific Holdings, Inc. for non-alcoholic beverage sponsorship at city venues by adding \$75,000 for a new total of \$1,850,000 to modify the sponsorship fee schedule to allow sponsorship activities during Five Points Jazz Festival and additional promotions at Red Rocks, as well as update the sponsorship benefits and policies. No change to contract duration (THTRS-201735492/ THTRS-202262579). The last regularly scheduled Council meeting within the 30-day review period is on 11-7-2022. The Committee approved filing this item at its meeting on 10-5-2022.

**Sponsors:**

**Indexes:** Lucas Palmisano

**Code sections:**

**Attachments:** 1. RR22-1240\_AV\_Ordinance Resolution Request Form - 9.22.pdf, 2. RR22-1240\_AV\_Exec Summary - Swire (Coca-Cola) revised 09232022, 3. 22-1240 Filed Resolution\_Swire Pacific Holdings, Inc.\_202262579-02\_LJH\_10072022, 4. 22-1240 Filed Second Amendatory Agreement\_SwirePacificHoldingsInc.\_202262579-02\_LJH\_10112022, 5. 22-1240 Filed Resolution\_Swire Pacific Holdings, Inc.\_202262579-02\_LJH\_10072022, 6. 22-1240 - signed

Date	Ver.	Action By	Action	Result
10/17/2022	1	Council President	signed	
10/17/2022	1	City Council	adopted	Pass
10/5/2022	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	