



Legislation Details

File #: 17-0398 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 4/4/2017 **In control:** Business, Arts, Workforce, & Aeronautical Services Committee

On agenda: 5/15/2017 **Final action:** 5/15/2017

Title: A resolution approving a proposed Agreement between the City and County of Denver and K&H, LLC concerning strategic marketing at Denver International Airport. Approves a five-year contract with K&H, LLC in the amount of \$15,310,800 for all consolidated strategic marketing needs in the areas of advertising, marketing, media services, promotions, creative services, customer experience and research including account management and marketing campaigns at Denver International Airport (201631111). The last regularly scheduled Council meeting within the 30-day review period is on 5-22-17. The Committee approved filing this resolution at its meeting on 4-26-17.

Sponsors:

Indexes: Debra Bartleson

Code sections:

Attachments: 1. RR17 0398 DIA On-Call Marketing Request, 2. K&H On-Call Marketing Ordinance PPT_Final (4), 3. Filed Resolution_17-0398 K&H, LLC 201631111, 4. 17-0398_K&H, LLC Agreement, 5. 17-0398 K&H, LLC 201631111.pdf, 6. 17-0398 - signed.pdf

Date	Ver.	Action By	Action	Result
5/16/2017	1	Council President	signed	
5/15/2017	1	City Council	adopted	Pass
5/8/2017	1	City Council	continued	
4/26/2017	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved for filing	Pass