



Legislation Details

File #: 17-1102 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 10/2/2017 **In control:** Business, Arts, Workforce, & Aeronautical Services Committee

On agenda: 1/16/2018 **Final action:** 1/16/2018

Title: A resolution approving a proposed Sponsorship Agreement between the City and County of Denver and Swire Pacific Holdings, Inc. for beverage services and marketing rights at various events. Approves a five-year contract with Swire Pacific Holdings, Inc., doing business as Coca Cola, for \$1,720,000 in revenue for beverage services and rights to select advertising and promotion at the Colorado Convention Center, Denver Coliseum, Denver Performing Arts Complex, and Red Rocks Amphitheatre (THTRS-201735492). The last regularly scheduled Council meeting within the 30-day review period is on 2-5-18. The Committee approved filing this resolution by consent on 10-18-17.

Sponsors:

Indexes: Debra Bartleson

Code sections:

Attachments: 1. RR17 1102 DAV Swire DBA Coca Cola Request, 2. 17-1102 Signed Contract_Swire.201735492-00, 3. 17-1102 Filed Resolution_SWIRE.201735492-00, 4. 17-1102_Filed Resolution_SWIRE, 5. 17-1102 - signed

Date	Ver.	Action By	Action	Result
1/17/2018	1	Council President	signed	
1/16/2018	1	City Council	adopted	Pass
10/18/2017	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved by consent	