



Legislation Details

File #: 18-0423 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 4/23/2018 **In control:** Business, Arts, Workforce, & Aeronautical Services Committee

On agenda: 6/18/2018 **Final action:** 6/18/2018

Title: A resolution approving a proposed Sponsorship Agreement between the City and County of Denver and New Belgium Brewing Company, Inc. for vendor and sponsorship rights at various city venues. Approves a revenue contract with New Belgium Brewing Company, Inc. for \$600,000 and for five years for the marketing and advertising rights in the craft beer category for all Denver Arts and Venues locations, citywide (THTRS-201738891-00). The last regularly scheduled Council meeting within the 30-day review period is on 7-9-18. The Committee approved filing this item at its meeting 5-2-18

Sponsors:

Indexes: Zach Rothmier

Code sections:

Attachments: 1. RR18 0423 DAV New Belgium Brewing, 2. 18-0423 Signed Contract_New Belgium.201738891-00, 3. 18-0423 Filed Resolution_New Belgium.201738891-00, 4. 18-0423 Filed Resolution_New Belgium.201738891-00.pdf, 5. 18-0423 - signed

Date	Ver.	Action By	Action	Result
6/19/2018	1	Council President	signed	
6/18/2018	1	City Council	adopted	Pass
5/2/2018	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved by consent	