



# City and County of Denver

City and County Building  
1437 Bannock St.  
Denver, CO 80202

## Legislation Details

<b>File #:</b>	18-0762	<b>Version:</b>	1
<b>Type:</b>	Resolution	<b>Status:</b>	Adopted
<b>File created:</b>	7/9/2018	<b>In control:</b>	Business, Arts, Workforce, & Aeronautical Services Committee
<b>On agenda:</b>	7/30/2018	<b>Final action:</b>	7/30/2018
<b>Title:</b>	A resolution approving a proposed Sponsorship Agreement between the City and County of Denver and MillerCoors, LLC for exclusive beer sponsorship rights at all Denver Arts and Venues locations. Approves a contract with MillerCoors, LLC for \$675,000 and through 2-1-21 for marketing and advertising rights in the beer category at all Denver Arts and Venues facilities (THTRS-201738972-00). The last regularly scheduled Council meeting within the 30-day review period is on 8-20-18. The Committee approved filing this item at its meeting on 7-18-18.		
<b>Sponsors:</b>			
<b>Indexes:</b>	Zach Rothmier		
<b>Code sections:</b>			
<b>Attachments:</b>	1. RR18 0762 DAV MillerCoors, 2. 18-0762 Sponsorship Agreement_MillerCoors LLC 201738972-00, 3. 18-0762 Filed Resolution_MillerCoors LLC.201738972-00, 4. 18-0762 Filed Resolution_MillerCoors LLC.201738972-00.pdf, 5. 18-0762 - signed		

Date	Ver.	Action By	Action	Result
7/31/2018	1	Council President	signed	
7/30/2018	1	City Council	adopted	Pass
7/18/2018	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved by consent	Pass