



Legislation Details

File #:	19-0091	Version:	1
Type:	Resolution	Status:	Adopted
File created:	1/29/2019	In control:	Business, Arts, Workforce, Climate & Aviation Services Committee
On agenda:	2/19/2019	Final action:	2/19/2019
Title:	A resolution approving a proposed Agreement between the City and County of Denver and OUTFRONT Media, LLC concerning advertising on the welcome sign at Denver International Airport. Approves a revenue contract with OUTFRONT Media, LLC for \$150,000 annually or 67% of gross advertising sales, whichever is greater, and for five years to develop an appropriate sales market and model to maximize revenue generated by advertising on the welcome sign at Denver International Airport (201738496). The last regularly scheduled Council meeting within the 30-day review period is on 3-11-19. The Committee approved filing this item at its meeting on 2-6-19.		
Sponsors:			
Indexes:	Jonathan Griffin		
Code sections:			
Attachments:	1. RR19 0091 DIA OUTFRONT Media.pdf, 2. OUTFRONT Media 201738496 Council presentation 181231 (002) PD edits, 3. 19-0091 Filed Resolution OUTFRONT Media LLC, 4. 19-0091 Filed Resolution OUTFRONT Media LLC.pdf, 5. 19-0091 - signed.pdf		

Date	Ver.	Action By	Action	Result
2/20/2019	1	Council President	signed	
2/19/2019	1	City Council	adopted	Pass
2/6/2019	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved for filing	Pass