



Legislation Details

File #: 19-0181 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 2/26/2019 **In control:** Special Issues Marijuana

On agenda: 3/26/2019 **Final action:** 3/26/2019

Title: A resolution approving a proposed Third Amendatory Agreement between the City and County of Denver and Amelie Company to add additional work and add compensation to facilitate the Youth Marijuana Education Prevention Campaign through strategic planning. Amends a contract with Amelie by adding \$300,000 for a new total of \$2,450,000 and expanding the scope of work to include full-year account management and strategy, extended creative development execution to increase campaign awareness and engagement, additional survey and campaign measurement, creation of a Spanish website, and other services, for continued facilitation of the citywide Youth Marijuana Education and Prevention Campaign (201731482-03). The last regularly scheduled Council meeting within the 30-day review period is on 4-15-19. The Committee approved filing this item at its meeting on 3-4-19.

Sponsors:

Indexes: Emily Lapel

Code sections:

Attachments: 1. RR19 0181 EXL Amelie Amendment Scope of Work.pdf, 2. RR19 0181 EXL Amelie Amendment.pdf, 3. CityOfDenver_Powerpoint_CityCouncilPresentation, 4. 19-0181 Filed Resolution_Amelie Company 201731482-03, 5. 19-0181 Third Amendatory Agreement_Amelie Company 201731482-03, 6. 19-0181 Filed Resolution_Amelie Company 201731482-03.pdf, 7. 19-0181 - signed

Date	Ver.	Action By	Action	Result
3/27/2019	1	Council President	signed	
3/26/2019	1	City Council	adopted	Pass
3/4/2019	1	Special Issues Marijuana	approved for filing	Pass