



Legislation Details

File #:	22-0197	Version:	1
Type:	Resolution	Status:	Adopted
File created:	2/8/2022	In control:	Business, Arts, Workforce, Climate & Aviation Services Committee
On agenda:	2/28/2022	Final action:	2/28/2022
Title:	<p>A resolution approving a proposed Sponsorship Agreement between the City and County of Denver and Mark Anthony Brands, Inc. to obtain certain sponsorship opportunities in connection with the City Venues.</p> <p>Approves a revenue agreement with Mark Anthony Brands, Inc. for \$915,000 and 3 years through 12-31-2024 for sponsorship rights and benefits including, but not limited to, signage, an on-site presence, branded social media promotion and digital advertising at Red Rocks, and the Colorado Convention Center, Denver Performing Arts Complex, and the Denver Coliseum in District 9 (THTRS-202161000). The Committee approved filing this item at its meeting on 2-16-22. The last regularly scheduled Council meeting within the 30-day review period is on 3-21-22.</p>		
Sponsors:			
Indexes:	Lucas Palmisano		
Code sections:			
Attachments:	1. RR22 0197 AVD Mark Anthony Brands Inc Request, 2. RR22 0197 AVD Mark Anthony Brands Executive Summary, 3. 22-0197 Filed Resolution_Mark Anthony Brands Inc., 202161000-00, 4. 22-0197 Sponsorship Agreement Mark Anthony Brands Inc., 202161000-00, 5. 22-0197 Filed Resolution_Mark Anthony Brands Inc.		

Date	Ver.	Action By	Action	Result
2/28/2022	1	Council President	signed	
2/28/2022	1	City Council	adopted	Pass
2/16/2022	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	