

## City and County of Denver

City and County Building 1437 Bannock St. Denver, CO 80202

## **Legislation Details**

**File #**: 22-1033 **Version**: 1

Type: Resolution Status: Adopted

File created: 8/22/2022 In control: Finance & Governance Committee

On agenda: 9/19/2022 Final action: 9/19/2022

Title: A resolution approving a proposed Third Amendatory Agreement between the City and County of

Denver and AOR, Inc. to continue providing consulting services related to marketing and branding

initiatives for City departments.

Amends an on-call contract with AOR, Inc. by adding \$1,500,000 for a new contract total of \$3,500,000 and 3 years for a new end date of 12-31-2025 to continue providing consulting services related to planning, managing, facilitating, and implementing marketing and branding initiatives for City departments, citywide (TECHS-201738497-03/ 202263364-03). The last regularly scheduled Council meeting within the 30-day review period is on 10-10-2022. The Committee approved filing this

item at its meeting on 9-6-2022.

Sponsors:

Indexes: Mar'quasa Maes

**Code sections:** 

Attachments: 1. TS on-call marketing contracts executive summary 2022, 2. RR22-

1033\_TECHS\_AOR\_Ordinance-Resolution\_Request\_Template, 3. 22-1033 Filed Resolution\_AOR, Inc. 202263364-03, 4. 22-1033 Third Amendatory Agreement\_AOR, Inc. 202263364-03, 5. 22-1033

Filed Resolution\_AOR, Inc. 202263364-03, 6. 22-1033 - signed

Date	Ver.	Action By	Action	Result
9/19/2022	1	Council President	signed	
9/19/2022	1	City Council	adopted	Pass