



## Legislation Details

<b>File #:</b>	22-1034	<b>Version:</b>	1
<b>Type:</b>	Resolution	<b>Status:</b>	Adopted
<b>File created:</b>	8/22/2022	<b>In control:</b>	Finance & Governance Committee
<b>On agenda:</b>	9/19/2022	<b>Final action:</b>	9/19/2022
<b>Title:</b>	<p>A resolution approving a proposed Second Amendatory Agreement between the City and County of Denver and Groundfloor Media, Inc. to continue providing consulting services related to marketing and branding initiatives for City departments.</p> <p>Amends an on-call contract with Groundfloor Media, Inc. by adding \$2,500,000 for a new contract total of \$4,250,000 and 3 years for a new end date of 12-31-2025 to continue providing consulting services related to planning, managing, facilitating, and implementing marketing and branding initiatives for City departments, citywide (TECHS-201738498-02/ 202263363-02). The last regularly scheduled Council meeting within the 30-day review period is on 10-10-2022. The Committee approved filing this item at its meeting on 9-6-2022.</p>		
<b>Sponsors:</b>			
<b>Indexes:</b>	Mar'quasa Maes		
<b>Code sections:</b>			
<b>Attachments:</b>	1. TS on-call marketing contracts executive summary_2022, 2. RR22-1034_TECHS_GROUNDFLOOR_Ordinance-Resolution_Request_Template, 3. 22-1034 Filed Resolution_Groundfloor Media, Inc. 202263363-02, 4. 22-1034 Second Amendatory Agreement_Groundfloor Media, Inc. 202263363-02, 5. 22-1034 Filed Resolution_Groundfloor Media, Inc. 202263363-02, 6. 22-1034 - signed		

Date	Ver.	Action By	Action	Result
9/19/2022	1	Council President	signed	
9/19/2022	1	City Council	adopted	Pass
9/6/2022	1	Finance & Governance Committee	approved by consent	