

City and County of Denver

City and County Building 1437 Bannock St. Denver, CO 80202

Legislation Details

File #: 22-1151 **Version**: 1

Type: Resolution Status: Adopted

File created: 9/13/2022 In control: Business, Arts, Workforce, Climate & Aviation

Services Committee

On agenda: 10/3/2022 Final action: 10/3/2022

Title: A resolution approving a proposed Agreement with Denver Metro Convention & Visitors Bureau, Inc.,

doing business as Visit Denver, for implementation of convention and tourism marketing services to

promote the City of Denver as a visitor destination, citywide.

Approves an expenditure contract with Denver Metro Convention & Visitors Bureau, Inc. doing business as Visit Denver, beginning January 1, 2024, and for ten (10) years, to direct a portion of the City's lodger's tax to pay for implementation of convention and tourism marketing services to promote

the City of Denver as a visitor destination, citywide (THTRS-202264279-00). The last regularly scheduled Council meeting within the 30-day review period is on 10-24-2022. The Committee

approved filing this item at its meeting on 9-21-2022.

Sponsors:

Indexes: Lucas Palmisano

Code sections:

Attachments: 1. RR22-1151_Arts&Venues- Resolution Request Form - DENVER METRO CONVENTION &

VISTORS BUREAU (Visit Denver), revised, 2. RR22-1151_Arts&Venues-Exec Summary - Denver Metro Convention & Visitor's Bureau (Visit Denver), 3. Presentation to BIZ Committee COUNCIL

BRIEFINGS (updated Sept 19), 4. 22-1151 Filed

Resolution_DenverMetroConvention&VisitorBureau,Inc._202264279-00_Final_09262022_BLM, 5. 22-1151 Filed Agreement DenverMetroConvention&VisitorsBureauInc. 202264279-00 BLM 09282022,

6. 22-1151 Filed Resolution_DenverMetroConvention&VisitorBureau,Inc._202264279-

00_Final_09262022_BLM, 7. 22-1151 - signed

Date	Ver.	Action By	Action	Result
10/3/2022	1	Council President	signed	
10/3/2022	1	City Council	adopted	Pass
9/21/2022	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved for filing	Pass