

City and County of Denver

City and County Building 1437 Bannock St. Denver, CO 80202

Legislation Details

File #: 22-1240 **Version**: 1

Type: Resolution Status: Adopted

File created: 9/25/2022 In control: Business, Arts, Workforce, Climate & Aviation

Services Committee

On agenda: 10/17/2022 Final action: 10/17/2022

Title: A resolution approving a proposed Second Amendatory Agreement between the City and County of

Denver and Swire Pacific Holdings, Inc. to modify the sponsorship fee schedule to allow sponsorship activities during Five Points Jazz Festival and additional promotions at Red Rocks, as well as update

the sponsorship benefits and policies.

Amends a sponsorship contract with Swire Pacific Holdings, Inc. for non-alcoholic beverage

sponsorship at city venues by adding \$75,000 for a new total of \$1,850,000 to modify the sponsorship

fee schedule to allow sponsorship activities during Five Points Jazz Festival and additional promotions at Red Rocks, as well as update the sponsorship benefits and policies. No change to contract duration (THTRS-201735492/ THTRS-202262579). The last regularly scheduled Council meeting within the 30-day review period is on 11-7-2022. The Committee approved filing this item at

its meeting on 10-5-2022.

Sponsors:

Indexes: Lucas Palmisano

Code sections:

Attachments: 1. RR22-1240 AV Ordinance Resolution Request Form - 9.22.pdf, 2. RR22-1240 AV Exec

Summary - Swire (Coca-Cola) revised 09232022, 3. 22-1240 Filed Resolution Swire Pacific Holdings,

Inc. 202262579-02 LJH 10072022, 4. 22-1240 Filed Second Amendatory

Agreement_SwirePacificHoldingsInc._202262579-02_LJH_10112022, 5. 22-1240 Filed Resolution_Swire Pacific Holdings, Inc._202262579-02_LJH_10072022, 6. 22-1240 - signed

Date	Ver.	Action By	Action	Result
10/17/2022	1	Council President	signed	
10/17/2022	1	City Council	adopted	Pass
10/5/2022	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	