



Legislation Details

File #: 22-1620 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 12/5/2022 **In control:** Business, Arts, Workforce, & Aviation Services Committee

On agenda: 1/3/2023 **Final action:** 1/3/2023

Title: A resolution approving a proposed On-Call Contract between the City and County of Denver and Catalyst Marketing Agency, LLC, providing comprehensive strategic marketing and creative services for Denver International Airport.
Approves an on-call contract with Catalyst Marketing Agency, LLC for \$4,719,667 and 3 years, plus 2 one-year options to extend, to provide comprehensive strategic marketing and creative services for Denver International Airport in Council District 11 (PLANE-202262971). The last regularly scheduled Council meeting within the 30-day review period is on 1-17-2023. The Committee approved filing this item at its meeting on 12-14-2022.

Sponsors:

Indexes: Mar'quasa Maes

Code sections:

Attachments: 1. RR22-1620_DEN - Resolution Request - On-Call Marketing Services - 202262971, 2. RR22-1620_DEN - City Council Summary - On-Call Marketing Services - 202262971, 3. 22-1620 Contract - Catalyst Marketing Agency, LLC (202262971), 4. 22-1620 Filed Resolution - Catalyst Marketing Agency, LLC (202262971), 5. 22-1620 Filed Resolution - Catalyst Marketing Agency, LLC, 6. 22-1620 - signed

Date	Ver.	Action By	Action	Result
1/3/2023	1	Council President	signed	
1/3/2023	1	City Council	adopted	Pass
12/14/2022	1	Business, Arts, Workforce, & Aviation Services Committee	approved by consent	