



Legislation Details (With Text)

File #: 23-0164 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 2/13/2023 **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

On agenda: 3/6/2023 **Final action:** 3/6/2023

Title: Approving a proposed Contract between the City and County of Denver and Fruition Growth LLC, concerning flydenver.com website redesign and maintenance at Denver International Airport. Approves a contract with Fruition Growth LLC for \$1,000,000 and 3 years, plus two 1-year options to extend, for website design, development and task-based maintenance for flydenver.com and jobs.flydenver.com to enhance user experience and ensure compliance with Web Content Accessibility Guidelines for Denver International Airport in Council District 11 (PLANE-202262970). The last regularly scheduled Council meeting within the 30-day review period is on 3-27-2023. The Committee approved filing this item at its meeting on 2-22-2023.

Sponsors:

Indexes: Anne Wallace

Code sections:

Attachments: 1. RR23-0164_DEN Ordinance Resolution Request Flydenver, 2. RR23-0164_DEN City Council Summary Flydenver Design and Maintenance, 3. 23-0164 Filed Resolution Fruition Growth LLC, 4. 23-0164 Contract, 5. 23-0164 Filed Resolution Fruition Growth LLC, 6. 23-0164 - signed

Date	Ver.	Action By	Action	Result
3/6/2023	1	Council President	signed	
3/6/2023	1	City Council	adopted	Pass
2/22/2023	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	

Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 2-20-2023

Requesting Agency: Denver International Airport
Division:

Subject Matter Expert Name: Stacey Stegman
Email Address: Stacey.Stegman@denvergov.org
Phone Number:

Item Title & Description:

(Do not delete the following instructions)

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

Approving a proposed Contract between the City and County of Denver

and Fruition Growth LLC, concerning flydenver.com website redesign and maintenance at Denver International Airport.

Approves a contract with Fruition Growth LLC for \$1,000,000 and 3 years, plus two 1-year options to extend, for website design, development and task-based maintenance for flydenver.com and jobs.flydenver.com to enhance user experience and ensure compliance with Web Content Accessibility Guidelines for Denver International Airport in Council District 11 (PLANE-202262970). The last regularly scheduled Council meeting within the 30-day review period is on 3-27-2023. The Committee approved filing this item at its meeting on 2-22-2023.

Affected Council District(s) or citywide? 11

Contract Control Number: PLANE-202262970

Vendor/Contractor Name (including any "DBA"): Fruition Growth LLC

Type and Scope of services to be performed:

Through a competitive RFP process, Denver International Airport (DEN) is seeking to select Fruition Growth, LLC to build a new flydenver.com and jobs.flydenver.com websites. The goal of the project is to enhance customer experience for passengers, businesses, partners, and other stakeholders while adhering to ADA compliance standards and integrate the current business.flydenver.com site into flydenver.com. In addition, the vendor will perform on-call website maintenance services for the existing DEN websites while the new ones are being built and will perform maintenance and security services through the life of the contract on the new websites launch including compliance with the accessibility requirements of §§ 24-85-101, et seq., C.R.S., and the Accessibility Standards for Individuals with a Disability, as established pursuant to Section § 24-85-103 (2.5) and ADA compliance in accordance with the most current Web Content Accessibility Guidelines (currently WCAG 2.1).

Scope of work:

Work will include, without limitation, website design and development of flydenver.com and jobs.flydenver.com (to include migration of existing website content and a separate migration of business.flydenver.com into the main flydenver.com website), WordPress content management solution, knowledge transfer/staff training, and technical and operational support.

Critical components include integration of systems that are required to share flight information, security wait times and parking information with passengers. All updates need to ensure FlyDenver.com and jobs.flydenver.com including compliance with the accessibility requirements of §§ 24-85-101, et seq., C.R.S., and the Accessibility Standards for Individuals with a Disability, as established pursuant to Section § 24-85-103 (2.5) and ADA compliance in accordance with the most current Web Content Accessibility Guidelines (currently WCAG 2.1). and enhance the passenger experience. Ongoing maintenance activities including support of the existing and future websites will be required as well as any additional work or support needed to keep the websites secure and functional including security patches, content management system upgrades, plugin support, etc.

Location (if applicable): DEN

WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):

Are WBE/MBE/DBE goals met (if applicable)?

Is the contract new/a renewal/extension or amendment?

Was this contractor selected by competitive process or sole source?

For New contracts

Term of initial contract:

Date of Execution (DOE) plus three years, with two 1-yr options to extend.

Options for Renewal:

How many renewals (i.e. up to 2 renewals)?

Term of any renewals (i.e. 1 year each):

Cost of initial contract term:

\$1,000,000

Cost of any renewals:

Total contract value council is approving if all renewals exercised:

For Amendments/Renewals Extensions:

Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?

If length changing

What was the length of the term of the original contract?

What is the length of the extension/renewal?

What is the revised total term of the contract?

If cost changing

What was the original value of the entire contract prior to this proposed change?

What is the value of the proposed change?

What is the new/revised total value including change?

If terms changing

Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)