



## Legislation Details (With Text)

**File #:** 23-1708      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 11/4/2023      **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

**On agenda:** 11/27/2023      **Final action:** 11/27/2023

**Title:** A resolution approving a proposed Agreement between the City and County of Denver and Swire Pacific Holdings, Inc. to provide beverage services across venues, citywide. Approves a sponsorship agreement with Swire Pacific Holdings, Inc., operating as Coca Cola, for \$1,564,000 and a term ending on 12-31-2027 to provide beverage services across venues, citywide. 202368455. The last regularly scheduled Council meeting within the 30-day review period is on 12-18-2023. The Committee approved filing this item at its meeting on 11-15-2023.

**Sponsors:**

**Indexes:** Melissa Mata

**Code sections:**

**Attachments:** 1. RR23-1708\_Arts and Venues\_Ordinance Resolution Request Form - Swire Pacific Holdings 102723, 2. RR23-1708\_Arts and Venues\_Swire Coca-Cola Executive Summary 10272023 (THTRS-202368455), 3. RR23-1708\_Arts and Venues\_Swire\_Pacific\_Holdings\_Inc.\_-\_Exclusive\_Sponsorship, 4. 23-1708 Filed Resolution\_Swire Pacific Holdings, LLC, 5. 23-1708\_Agmt\_Swire+Pacific+Holdings+Inc.+Exclusive+Sponsorship, 6. 23-1708 Filed Resolution\_Swire Pacific Holdings, LLC, 7. 23-1708\_signed

Date	Ver.	Action By	Action	Result
11/27/2023	1	Council President	signed	
11/27/2023	1	City Council	adopted	Pass
11/15/2023	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	Pass

### Contract Request Template (Contracts; IGAs; Leases)

**Date Submitted: 11-13-2023**

**Requesting Agency: Arts & Venues**  
**Division:**

**Subject Matter Expert Name: Drew Lindley**  
**Email Address: Drew.Lindley@denvergov.org**  
**Phone Number:**

**Item Title & Description:**

*(Do not delete the following instructions)*  
*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A resolution approving a proposed Agreement between the City and County of Denver and Swire Pacific Holdings, Inc. to provide beverage services across venues, citywide.**

Approves a sponsorship agreement with Swire Pacific Holdings, Inc., operating as Coca Cola, for \$1,564,000 and a term ending on 12-31-2027 to provide beverage services across venues, citywide. 202368455. The last regularly scheduled Council meeting within the 30-day review period is on 12-18-2023. The Committee approved filing this item at its meeting on 11-15-2023.

**Affected Council District(s) or citywide?**

**Citywide**

**Contract Control Number:**

**202368455**

**Vendor/Contractor Name (including any "DBA"):**

**Swire Pacific Holdings, Inc. dba Coca Cola**

**Type and Scope of services to be performed:**

**Location (if applicable):**

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):**

**N/A**

**Are WBE/MBE/DBE goals met (if applicable)?**

**N/A**

**Is the contract new/a renewal/extension or amendment?**

**new**

**Was this contractor selected by competitive process or sole source?**

**competitive**

**For New contracts**

<i>Current Contract Amount (A)</i>	<i>Additional Funds (B)</i>	<i>Total Contract Amount (A+B)</i>
\$1,564,000	\$0	\$1,564,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
7/1/2023	N/A	12/31/2027

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

**What is the length of the extension/renewal?**

**What is the revised total term of the contract?**

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

**What is the value of the proposed change?**

**What is the new/revised total value including change?**

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)**