



## Legislation Details (With Text)

**File #:** 23-1710      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 11/4/2023      **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

**On agenda:** 11/27/2023      **Final action:** 11/27/2023

**Title:** A resolution approving a proposed Amendatory Agreement between the City and County of Denver and Pernod Ricard USA, LLC to engage in sponsorship activities and supply spirits at venues, citywide.  
Amends a revenue agreement with Pernod Ricard USA, LLC, by adding \$309,000 for a new total of \$1,484,000 and one additional year for a new term ending on 12-31-2026 to engage in sponsorship activities and supply spirits at venues, citywide. 202370826. The last regularly scheduled Council meeting within the 30-day review period is on 12-18-2023. The Committee approved filing this item at its meeting on 11-15-2023.

**Sponsors:**

**Indexes:** Melissa Mata

**Code sections:**

**Attachments:** 1. RR23-1710\_DAV\_Ordinance-Resolution Request Pernod Ricard Revised - 10.27.pdf, 2. RR23-1710\_DAV\_Pernod Ricard Executive Summary 071923, 3. 23-1710 Filed Resolution\_ Pernod Ricard USA, LLC 202370826-01, 4. 23-1710 Amendatory Agreement\_Pernod Ricard 202370826-01, 5. 23-1710 Filed Resolution\_ Pernod Ricard USA, LLC, 6. 23-1710\_signed

Date	Ver.	Action By	Action	Result
11/27/2023	1	Council President	signed	
11/27/2023	1	City Council	adopted	Pass
11/15/2023	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	Pass

### Contract Request Template (Contracts; IGAs; Leases)

**Date Submitted: 11-13-2023**

**Requesting Agency: Arts & Venues**  
**Division:**

**Subject Matter Expert Name: Andrew Lindley**  
**Email Address: Andrew.lindley@denvergov.org**  
**Phone Number:**

**Item Title & Description:**

*(Do not delete the following instructions)*  
*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A resolution approving a proposed Amendatory Agreement between the City and County of Denver and Pernod Ricard USA, LLC to engage in sponsorship activities and supply spirits at venues, citywide.**

Amends a revenue agreement with Pernod Ricard USA, LLC, by adding \$309,000 for a new total of \$1,484,000 and one additional year for a new term ending on 12-31-2026 to engage in sponsorship activities and supply spirits at venues, citywide. 202370826. The last regularly scheduled Council meeting within the 30-day review period is on 12-18-2023. The Committee approved filing this item at its meeting on 11-15-2023.

**Affected Council District(s) or citywide?**

**Citywide**

**Contract Control Number:**

**202370826**

**Vendor/Contractor Name (including any "DBA"):**

**Pernod Ricard USA, LLC**

**Type and Scope of services to be performed:**

Sponsorship activities and exclusive supply of spirits to be sold at Red Rocks Amphitheatre & Visitor Center, the McNichols Civic Center Building, the Denver Coliseum, and the Colorado Convention Center, in exchange for a fee.

**Location (if applicable):**

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):**

**N/A**

**Are WBE/MBE/DBE goals met (if applicable)?**

**N/A**

**Is the contract new/a renewal/extension or amendment?**

**amendment**

**Was this contractor selected by competitive process or sole source?**

**Competitive process**

**For New contracts**

**Term of initial contract:**

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term:**

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***Cost and Length***

<i>Current Contract Amount (A)</i>	<i>Additional Funds (B)</i>	<i>Total Contract Amount (A+B)</i>
\$1,175,000	\$309,000	\$1,484,000

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
4/1/2023 - 12/31/2025	1 year	12/31/2026