



Legislation Details (With Text)

**File #:** 24-0680      **Version:** 1

**Type:** Resolution      **Status:** Adopted

**File created:** 5/14/2024      **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

**On agenda:** 6/10/2024      **Final action:** 6/10/2024

**Title:** A resolution approving a proposed Contract between the City and County of Denver and United Airlines, Inc. to be the exclusive marketing partner in the airline category at venues and locations, citywide.  
Approves a contract with United Airlines, Inc. for \$1,545,450 and an end date of 12-31-2026 to be the exclusive marketing partner in the airline category at venues and locations, citywide (THTRS-202372030). The last regularly scheduled Council meeting within the 30-day review period is on 6-24 2024. The Committee approved filing this item at its meeting on 5-22-2024. Council member Sawyer called this item out at the 6-3-2024 meeting for a one-week postponement to 6-10-2024.

**Sponsors:**

**Indexes:** Melissa Mata

**Code sections:**

**Attachments:** 1. RR24-0680\_DAV\_Ordinance Resolution Request Form - United Airline, Inc, 2. RR24-0680\_DAV\_United Airlines Executive Summary Final 051024, 3. 24-0690 Contract\_United Airlines Inc. 202372030-00, 4. 24-0680 Filed Resolution\_United Airlines, Inc. 202372030-00, 5. 24-0680 Filed Resolution\_United Airlines, Inc. 202372030-00, 6. 24-0680\_signed.pdf

Date	Ver.	Action By	Action	Result
6/10/2024	1	Council President	signed	
6/10/2024	1	City Council	adopted	Pass
6/3/2024	1	City Council	postponed	
5/22/2024	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	

**Other/Miscellaneous Request Template (Appointments; ROW; Code Changes; Zoning Action, etc.)**

**Date Submitted: 5-20-2024**

**Requesting Agency: DAV**  
**Division:**

**Subject Matter Expert Name: Andrew Lindley**  
**Email Address: Andrew.lindley@denvergov.org**  
**Phone Number:**

**Item Title & Description:**

*(Do not delete the following instructions)*  
*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.

**A resolution approving a proposed Contract between the City and County of Denver and United Airlines, Inc. to be the exclusive marketing partner in the airline category at venues and locations, citywide.**

Approves a contract with United Airlines, Inc. for \$1,545,450 and an end date of 12-31-2026 to be the exclusive marketing partner in the airline category at venues and locations, citywide (THTRS-202372030). The last regularly scheduled Council meeting within the 30-day review period is on 6-24 2024. The Committee approved filing this item at its meeting on 5-22-2024. Council member Sawyer called this item out at the 6-3-2024 meeting for a one-week postponement to 6-10-2024.

**Affected Council District(s) or citywide?**  
citywide

**Executive Summary with Rationale and Impact:**

*Detailed description of the item and why we are doing it. This can be a separate attachment.*

**Address/Location (if applicable):**

**Legal Description (if applicable):**

**Denver Revised Municipal Code (D.R.M.C.) Citation (if applicable):**

**Draft Bill Attached?**