



Legislation Details

File #: 24-0868 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 6/23/2024 **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

On agenda: 7/15/2024 **Final action:** 7/15/2024

Title: A resolution approving a proposed Contract between the City and County of Denver and Denver Region Toyota Dealers Advertising Group, Inc. as an exclusive marketing partner entitled to, but not limited to, an on-site presence, in-market promotions, and digital advertising at Red Rocks and Colorado Convention Center, citywide.
Approves a contract with Denver Region Toyota Dealers Advertising Group, Inc., for \$1,230,000 and through 5-31-2027 as an exclusive marketing partner entitled to, but not limited to, an on-site presence, in-market promotions, and digital advertising at Red Rocks and Colorado Convention Center, citywide (THTRS-202473031). The last regularly scheduled Council meeting within the 30-day review period is on 8-5-2024. The Committee approved filing this item at its meeting on 7-3-2024.

Sponsors:

Indexes: Melissa Mata

Code sections:

Attachments: , , , ,

Date	Ver.	Action By	Action	Result
7/15/2024	1	Council President	signed	
7/15/2024	1	City Council	adopted	Pass
7/3/2024	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	