



Legislation Details

File #: 24-1034 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 8/5/2024 **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

On agenda: 8/26/2024 **Final action:** 8/26/2024

Title: A resolution approving a proposed Agreement between the City and County of Denver and The Superlative Group concerning revenue in sponsorship opportunity identification, marketing and management for key assets and passenger facing activations at Denver International Airport. Approves a revenue contract with The Superlative Group for five years for sponsorship opportunity identification, marketing and management for key assets and passenger facing activations at Denver International Airport, in Council District 11 (PLANE-202368409). The last regularly scheduled Council meeting within the 30-day review period is on 9-16-2024. The Committee approved filing this item at its meeting on 8-14-2024.

Sponsors:

Indexes: Melissa Mata

Code sections:

Attachments: 1. RR24-1034_DEN_TheSuperlativeGroupSponsorship_1August2024, 2. 24-1034 Contract_The Superlative Group - 202368409, 3. 24-1034 Filed Resolution_The Superlative Group, 4. 24-1034 Filed Resolution_The Superlative Group, 5. 24-1034_signed.pdf

| Date | Ver. | Action By | Action | Result |
|-----------|------|--|---------------------|--------|
| 8/26/2024 | 1 | Council President | signed | |
| 8/26/2024 | 1 | City Council | adopted | Pass |
| 8/14/2024 | 1 | Business, Arts, Workforce, Climate & Aviation Services Committee | approved by consent | |