



## Legislation Text

File #: 19-0091, Version: 1

### Contract Request Template (Contracts; IGAs; Leases)

**Date Submitted:** 1-29-19

**Requesting Agency:** Denver International Airport  
**Division:**

**Subject Matter Expert Name:**

Name:	Angela Casias
Email:	Angela.Casias@flydenver.com

#### Item Title & Description:

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

#### **A resolution approving a proposed Agreement between the City and County of Denver and OUTFRONT Media, LLC concerning advertising on the welcome sign at Denver International Airport.**

Approves a revenue contract with OUTFRONT Media, LLC for \$150,000 annually or 67% of gross advertising sales, whichever is greater, and for five years to develop an appropriate sales market and model to maximize revenue generated by advertising on the welcome sign at Denver International Airport (201738496). The last regularly scheduled Council meeting within the 30-day review period is on 3-11-19. The Committee approved filing this item at its meeting on 2-6-19.

**Affected Council District(s) or citywide?**

**Contract Control Number:** 201738496

**Vendor/Contractor Name (including any "DBA"):** OUTFRONT Media LLC

#### **Type and Scope of services to be performed:**

This Standard Concession Agreement with OUTFRONT Media, LLC, is for advertising services involving the Peña Boulevard Welcome Sign. The Minimum Annual Privilege Fee (MAPF) for year

one will is \$150,000.00 or 67% of gross advertising sales, whichever is greater.

**Location (if applicable):**

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):**

ACDBE Goal 2%;

**Are WBE/MBE/DBE goals met (if applicable)?**

**Is the contract new/a renewal/extension or amendment?**

**Was this contractor selected by competitive process or sole source?**

Competitive

**For New contracts**

**Term of initial contract:** Five years

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term:** \$150,000.00 MAPF; or 67% of Gross Rent Annually

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

**What is the length of the extension/renewal?**

**What is the revised total term of the contract?**

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

**What is the value of the proposed change?**

**What is the new/revised total value including change?**

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)**