



Legislation Text

File #: 20-0378, Version: 1

**Contract Request Template (Contracts; IGAs; Leases)**

**Date Submitted:** 4-20-20

**Requesting Agency:** General Services  
**Division:**

**Subject Matter Expert Name:**

Name: Kristina Ulrich
Email: Kristina.Ulrich@denvergov.org

**Item Title & Description:**

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A resolution approving a proposed Agreement between the City and County of Denver and Brandmotion, LLC for on-call professional services related to intelligent transportation systems and design, business intelligence and information and communication technology, citywide.**

Approves a contract with Brandmotion, LLC for \$3 million and for three years for on-call professional services related to intelligent transportation systems and design, business intelligence and information and communication technology, citywide (GENRL-201952401). The last regularly scheduled Council meeting within the 30-day review period is on 6-15-20. The Committee approved filing this item at its meeting on 5-12-20.

**Affected Council District(s) or citywide?** Citywide

**Contract Control Number:** GENRL-201952401

**Vendor/Contractor Name (including any "DBA"):** Brandmotion, LLC

**Type and Scope of services to be performed:**

Brandmotion, LLC provides the City with on-call professional services related to intelligent transportation systems and design, business intelligence and information and communication technology. This contract is the result of the Smart City Program procurement which aimed to eliminate silos, optimize city operations, and address some of the biggest challenges the city faces, including traffic congestion, vehicle crashes, and safety.

**Location (if applicable):**

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):**

**Are WBE/MBE/DBE goals met (if applicable)?**

**Is the contract new/a renewal/extension or amendment?**

**Was this contractor selected by competitive process or sole source?**

Competitive process

**For New contracts**

**Term of initial contract:** Three years

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term:** \$3,000,000.00

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

**What is the length of the extension/renewal?**

**What is the revised total term of the contract?**

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

**What is the value of the proposed change?**

**What is the new/revised total value including change?**

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different**

**way of doing business etc.)**