File #: 20-1374, **Version:** 1

Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 11-16-20

Requesting Agency: Technology Services
Division:

Subject Matter Expert Name:

Name: Joe Saporito

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Item Title & Description:
(Do not delete the following instructions)
*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

A resolution approving a proposed Master Services Agreement between the City and County of Denver and MapLight for a campaign finance information system.

Approves a contract with MapLight for $720,000 and for five years to provide a Campaign Finance Information System supporting the Clerk and Recorder's Office (TECHS-202056465). The last regularly scheduled Council meeting within the 30-day review period is on 12-21-20. The Committee approved filing this item at its meeting on 11-24-20.

Affected Council District(s) or citywide? Citywide

Contract Control Number: TECHS-202056465

Vendor/Contractor Name (including any "DBA"): MapLight

Type and Scope of services to be performed:
The Clerk and Recorder's Office (C&R) currently uses an internal, custom campaign finance application that has become cumbersome to support and is built on outdated technology, making it nearly impossible to add new features and functionality. Additionally, the current solution cannot comply with new ordinances adopted by Denver voters in November 2018.

A solicitation was completed for the purchase of a new campaign finance solution to replace the current solution. The overall objective was to purchase a new campaign finance solution in an effort to streamline the usability for campaigns, committees, and the public. The new campaign finance reporting application aims to achieve the following goals:

- Permit the C&R to audit filings on an on-going basis rather than due to reactive factors
- Assist in enforcing Denver's campaign finance requirements
- Send notifications to internal and external users based on defined business rules
- Enable public matching
- Provide transparency to residents of the City and County of Denver regarding how campaign funds are allocated and spent
- Simplify the candidate/committee submission process
- Simplify the staff review process
- Provide a system easy to access on the web
- Improve consistency in filing and stability of the system access.
- Ease of robust reporting
- Basic accounting functionality
- Adherence to laws and rules
- Receipt Recording and submission with image of receipt
- If possible, permit other disclosures that the Clerks office is required to manage

MapLight has been awarded based off of the solicitation process to provide a Software as a Service (SaaS) Campaign Finance Information System. This system will enable a campaign to file the required information and upload supporting documentation. It will also provide the ability to send notifications and reminders about filing deadlines and to record and document all required information in accordance with Denver's Home Rule Charter, ordinance, and rules. This includes a new public matching funds program that launched January 1, 2020. The system will also allow the public to easily access campaign finance reports and provide an interactive dashboard that shows various campaign finance data at a glance, like top donors to individual candidates by election cycle.

MapLight will deliver to the City and County of Denver a Campaign Finance Information System that meets all requirements set forth in the solicitation. MapLight will assist the City during the implementation process and will provide ongoing full support as this is a hosted solution.
Location (if applicable):

WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):

Are WBE/MBE/DBE goals met (if applicable)?

Is the contract new/a renewal/extension or amendment?

Was this contractor selected by competitive process or sole source?
Competitive process
For New contracts
Term of initial contract: Five years

Options for Renewal:
> **How many renewals (i.e. up to 2 renewals)?**
> **Term of any renewals (i.e. 1 year each):**

Cost of initial contract term: $720,000

Cost of any renewals:

Total contract value council is approving if all renewals exercised:

For Amendments/Renewals Extensions:
Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?

If length changing
What was the length of the term of the original contract?

What is the length of the extension/renewal?

What is the revised total term of the contract?

If cost changing
What was the original value of the entire contract prior to this proposed change?

What is the value of the proposed change?

What is the new/revised total value including change?

If terms changing
Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)