



## Legislation Text

File #: 22-0268, Version: 1

### Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 2/28/22

Requesting Agency: DEDO  
Division:

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#### Item Title & Description:

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A bill for an ordinance approving a proposed Intergovernmental Agreement between the City and County of Denver and State of Colorado, Department of Higher Education, by the State Board of Community Colleges and Occupational Education for the use and benefit of the Community College of Denver, relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers.**

Approves an Intergovernmental Agreement with the Community College of Denver (CCD) for \$822,700 and through 12-31-2022 for activities in CCD's Center for Workforce Initiatives relating to WORKNOW, a collaborative workforce development initiative to recruit, support and train local residents in construction and construction-related careers, citywide (OEDEV-202161592-00). The last regularly scheduled Council meeting within the 30-day review period is on 4-11-2022. The Committee approved filing this item at its meeting on 3-9-2022.

**Affected Council District(s) or citywide? Citywide**

**Contract Control Number: OEDEV-202161592-00**

## Vendor/Contractor Name (including any "DBA"): Community College of Denver

### Type and Scope of services to be performed:

#### EXECUTIVE SUMMARY

WORKNOW is a job recruitment, advancement and support platform for Denver metro fan directly affected by community construction projects. This is Denver's first workforce development platform that equalize opportunities for all Coloradans by enabling inclusive, diverse, and skilled employment in construction. WORKNOW programming is concentrated on navigation, job skills training, job placement, career coaching and advancement, and community building.

The goal of WORKNOW is to create a partnership that supports the development of a local infrastructure construction job opportunities. This partnership believes in the efficiency and effectiveness of collaboration between nonprofit and for-profit organizations; government and non-profit organizations; community and faith-based organizations; business; education, and developing a quality workforce sustainable neighborhoods.

Launched in 2017, WORKNOW exists to coordinate and train on infrastructure projects to provide access for local residents and to provide project contractors of local workers in craft and professional service positions.

As a co-founder of WORKNOW, City & County of Denver is one of the Colorado Resource Partners in an alliance organization with partner funds and leveraged WORKNOW was launched through existing infrastructure of the Community College of Denver's Center for Workforce Development.

- Foster demand driven skills attainment and employment using regional infrastructure projects
- Enable upward mobility for all metro Denver residents and families
- Align and integrate program resources and promote exchange of best practices and technical assistance

WORKNOW is progressing well with measurable outcomes. Through the city's partnership and investments along with other funding partners, as of December 2021, WORKNOW has enrolled 2,638 members, up from 1,030 in the first year. Of those, 475 (56%) have completed a training and secured industry employment. WORKNOW members have secured new employment. WORKNOW has assisted 475 apprentices secure placement in Registered Apprenticeship Programs recognized by the U.S. Department of Labor. 32% of WORKNOW members come from priority zip codes.

In all, the city is allocating \$1.2 million to its Construction Career Pilot. The 2021 Construction Career Pilot staff team within DEDO/Denver Workforce Services implemented the program.

The budget for 2022 contract between the city and CCDC includes the following:

<b>I. Participant Direct Services WORKNOW</b>	
Training 350 people	\$209,750
PreApprenticeship Cohort	\$86,950
Supportive Services 350 people	\$120,000
Employer Resources and Services	\$9,000
<b>TOTAL</b>	<b>\$505,700</b>
<b>II. Operational support WORKNOW</b>	
Navigators supporting targeted city projects	\$21,700
Community outreach, marketing & Fiscal Support	\$75,000
Backbone & General & Administrative Support	\$23,500
<b>TOTAL</b>	<b>\$120,200</b>

### Location (if applicable):

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts): N/A**

**Are WBE/MBE/DBE goals met (if applicable)?**

**Is the contract new/a renewal/extension or amendment? New**

**Was this contractor selected by competitive process or sole source? Sole source partnership**

**For New contracts**

**Term of initial contract: 1/1/22-12/31/22**

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term: \$822,700**

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

**What is the length of the extension/renewal?**

**What is the revised total term of the contract?**

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

**What is the value of the proposed change?**

**What is the new/revised total value including change?**

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)**