File #: 25-0378, **Version:** 1

Other/Miscellaneous Request Template (Appointments; ROW; Code Changes; Zoning Action, etc.)

Date Submitted: 03-24-2025

Requesting Agency: AVD
Division:

Subject Matter Expert Name: Andrew Lindley
Email Address: Andrew.lindley@denvergov.org
Phone Number:

Item Title & Description:
(Do not delete the following instructions)
*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

A resolution approving a proposed Contract between the City and County of Denver and HCA HEALTHONE LLC as an exclusive marketing partner in the entire healthcare category entitled to, but not limited to, signage, an on-site presence, in-market promotions, and digital advertising at Red Rocks, Arts Complex, Denver Coliseum, and Colorado Convention Center, citywide.

Approves a contract with HCA HEALTHONE LLC for $2,009,085.00 with an end date of 12-31-2027 as an exclusive marketing partner in the entire healthcare category entitled to, but not limited to, signage, an on-site presence, in-market promotions, and digital advertising at Red Rocks, Arts Complex, Denver Coliseum, and Colorado Convention Center, citywide (THTRS-202477566). The last regularly scheduled Council meeting within the 30-day review period is on 4-28-2025. The Committee approved filing this item at its meeting on 3-26-2025.

Affected Council District(s) or citywide?
Citywide
Executive Summary with Rationale and Impact:
Detailed description of the item and why we are doing it. This can be a separate attachment.

Address/Location (if applicable):

Legal Description (if applicable):

Denver Revised Municipal Code (D.R.M.C.) Citation (if applicable):

Draft Bill Attached?